



## Ottawa Valley Chapter Feature Event

### ***Olympians inspiring action for the environment***

*Clean Air Champions -- a national charity delivering leading edge programming on air quality, climate change and health*

**Guest Speaker: *Deirdre Laframboise,***  
***Co-Founder and Executive Director of Clean Air Champions***

**Date:** May 12, 2011  
**Time:** 7:30 am (Breakfast and talk starting at 7:45am)  
**Location:** Métropolitain Brasserie, 700 Sussex Drive, Ottawa  
(at the corner of Sussex and Rideau)

*Take advantage of the \$2 early parking in the parking garage on corner of Clarence and Parent.*

**Online Registration:** <http://www.awma-ovc.ca/>, or

**RSVP:** Seton Stiebert  
**Email:** [seton@stiebertconsulting.com](mailto:seton@stiebertconsulting.com)  
**Phone:** 613-294-5955

**Cost:** **Full breakfast included**  
A&WMA Members: \$25 in advance (\$30 after May 10th)  
Non-members: \$30 in advance (\$35 after May 10th)  
Students: \$10 A&WMA members (\$15 non-members)

*We encourage online registration before May 10th, 2011, as it helps us to arrange the venue and anticipate the number of attendees. Payment online by VISA or Master Card or at the door by cash, cheque, VISA or Master Card.*

#### **Presentation Overview:**

Deirdre Laframboise will show us how this successful Canadian ENGO is working with respected Olympic, Paralympic and National Team athletes to inspire action for the environment. CAC's unique programs educate and inspire Canadians -- particularly youth -- to adopt practices and lifestyles that reduce air pollution and enhance their personal health. Deirdre will share insights and experiences about CAC's activities -- from student-led energy audits in schools, to on-line tracking of GHG emissions from daily trips between home and school.

#### **About the Speaker:**

As one of the founders of CAC, Deirdre Laframboise has been an integral part of the organization since its inception in 2001, and has been Executive Director since 2004. Deirdre has an undergraduate degree in Environmental Studies/Biology, a Masters degree in Environmental Management, and 16 years of environmental consulting experience in areas including environmental management systems, waste management, pollution prevention and program development and delivery. Deirdre was a member of the Canadian National Equestrian Team and served as its athlete representative for almost a decade. She is past Executive Director of Athletes CAN and served a nine year term as a member of the Canadian Olympic Committee's Athletes Council, including four years as its Vice-Chair. Deirdre is a certified trainee of The Climate Project (Al Gore) and is active in several sports.